

WFRA Website 2021-2022 - Fun with Stats

This report includes last season's numbers for anyone curious about the changes during COVID.

Website Visitors May 2021 - April 2022		
Month	Unique visitors	Number of visits
May 2021	636	1,434
Jun 2021	595	1,396
Jul 2021	682	1,546
Aug 2021	1,734	3,062
Sep 2021	2,071	3,994
Oct 2021	1,700	3,269
Nov 2021	2,116	3,980
Dec 2021	1,997	4,858
Jan 2022	1,063	2,432
Feb 2022	1,251	2,522
Mar 2022	1,325	2,602
Apr 2022	185	385
Total	14,719	30,046

Website Visitors May 2020 - April 2021		
Month	Unique visitors	Number of visits
May 2020	71	417
Jun 2020	86	419
Jul 2020	135	494
Aug 2020	117	456
Sept 2020	803	1,931
Oct 2020	623	1,939
Nov 2020	615	1,680
Dec 2020	640	1,678
Jan 2021	424	1,286
Feb 2021	520	1,343
Mar 2021	504	1,357
Apr 2021	748	1,588
Total	5,129	13,752

Top 10 Most Downloaded Files	
File Name	Downloaded
WFRA-WELCOME-Package-2020.pdf	204
Return-to-Play-at-Pete-Palangio-Arena-July-2...	145
Coaching-Appointment-and-Selection-Policy.pdf	140
WFRA-Bylaws_Mar162021.pdf	80
Rep-Team-Policy-May-2011.pdf	79
Sept-2021-Return-to-Play-at-Pete-Palangio-Ar...	53
WFRA_Coach_Manual.pdf	52
Sept-2021-Return-to-Play-at-Memorial-Gardens...	50
Discipline-and-Complaints-Policy.pdf	48
WFRA-Minutes-October-2020.pdf	48

Top Ten Most Visited Pages (excluding the home page)	
Page Name	Visited
schedule	4854
register	1393
contact	1066
wfra-programs	727
executive-board	585
board-meetings	326
kidsport-subsidy	274
canadian-tire-jumpstart-subsidy	245
sponsors	235
policies-and-codes-of-conduct	224

The WFRA website was most utilized in December of this season, usually on a Wednesday, around 12pm, from a Windows machine using Chrome. We received 56 direct requests from visitors through the website contact page.

NER2022 Tournament Website - Fun with Stats

The NER2022 Championships fell on March 11 to March 13, 2022, and the website will be available for viewing until September 2023. As of mid- April 2022, the site is still being visited regularly.

Website Visitors to NER2022.CA		
Month	Unique Visitors	Number of Visits
Nov 2021	80	243
Dec 2021	74	383
Jan 2022	107	381
Feb 2022	658	1,518
Mar 2022	1,718	3,666
Apr 2022	58	142
Total	2,615	6,090

Breakdown of Individual Page Visits	
Page Name	Visits
Landing Page	8400
accommodations	725
drawboard	4600
register	202
schedule	9351
sponsors	215