

# INFORMATION SHEET

## Canada Day Kid Zone 2023 North Bay Canada Day Festivities

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**O Canada Day Le jour O Canada**  
North Bay, Ontario

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### What are the Canada Day festivities?

The afternoon's agenda of events includes a wide range of supervised sporting activities for children at the Canada Day Kid Zone. Families can also enjoy a museum exhibit, food vendors and of course the Heritage Railway train and Carousel rides. The evening will consist of local bands and a Fireworks Finale will complete the celebration at 10:00 p.m., North Bay Waterfront. The Chief Commanda Fireworks Cruise is scheduled from 8:30 p.m. to 10:30 p.m.

### What is the Kid Zone?

The Kid Zone is the fun, family-based interactive attraction center at the North Bay Canada Day festivities. It encompasses various interactive “booths” for participants to test their skills and have some fun.

### What is the Purpose?

The Kid Zone is designed to act as the following:

1. An awareness tool (both for the program and local organizations).
2. A local chapter development tool.
3. A space to engage youth with interactive sports and activities.

### What is in the Kid Zone?

The Kid Zone is made up of various Zones:

1. **Sport Zone** – the Sport Zone is the highlight of the Kid Zone. At the Canada Day Festivities it will be made up of multiple sport clubs providing activities for participants to test their skills. In addition, the Sport Zone allows local sport clubs to showcase themselves to thousands of participants.
2. **Community Zone** – the community Zone highlights local community programs dedicated to sport and/or children.

### Logistics

**Event Date:**

Saturday July 1<sup>st</sup>, 2023

**Event Location:**

North Bay Waterfront (left of the Old Chief)

**Kid Zone Times:**

12:00 pm – 4:00 pm. All participating groups must arrive at the Kid Zone at 11:30 am to prepare for a 12:00 pm start.  
Clean up will be from 4:00pm – 4:30 pm.

**Equipment /Displays:** Each group will be responsible for all the equipment and displays in their area. Each area will be approximately 20' x 20'. This can be modified if more or less space is needed. The Canada Day Committee & City of North Bay will not be liable for the loss or damage of any of the equipment. Maximum 10 x 10 pop up tent per area (No stakes larger than 12inches).

**Staffing:** Each participating organization should make sure that their volunteers are aware of the purpose of the Kid Zone. I would recommend bringing a few volunteers who are enthusiastic about demonstrating and teaching their activity.

**Banners:** Each participating sports club or community group can display their banner in their own area. Any banner with corporate sponsor must be previously approved by the Canada Day Committee.

**Participation:** Children will be encouraged to participate by collecting a Kids Zone Passport that lists all participating booths, it will be available at a designated booth. Each booth will be given a stamp to mark their logo on each passport of those who attend their booth. This is how we ensure participants have checked in at the Kid Zone table. When a child completes their passport, they get to pick a toy from the treasure chest. Please make sure that all club volunteers are aware of this requirement.

**Power source:** As this event is outdoors, access to a power source is extremely limited.

**Weather:** Canada Day festivities run rain or shine, so the Kid Zone will too. Even if there is a 99% chance of sunshine, we suggest that you create a "Plan B" in case of rain.

**Preparation:** We ask that all participating clubs/businesses fill out the attached registration form along with proof of insurance by dropping it off at the Arts, Culture & Recreation Department, 200 McIntyre Street East, 2<sup>nd</sup> Floor City Hall, North Bay, P1B 8H8 or by emailing it to [fieldsandparks@northbay.ca](mailto:fieldsandparks@northbay.ca).

**Why are organizations and their volunteers important to the success of the Kid Zone?**

Organizations and their volunteers are a crucial part of to the success of the Kid Zone. You are the passion that helps the event be a great success. **THANK YOU!**

**Questions?**

Lacey Stevens

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**E-mail:** [lacey.stevens@northbay.ca](mailto:lacey.stevens@northbay.ca)



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North Bay, Ontario

**“Kid Zone” Registration Sheet**

Group Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Address  
\_\_\_\_\_  
\_\_\_\_\_

Contact Email \_\_\_\_\_

Please tell us about your both/activity?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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Please provide a proof of general liability insurance coverage in the amount of at least \$5,000,000.00 (five million dollars) per occurrence, with **The Corporation of the City of North Bay** named as an additional insured; and shall ensure that its insurers give the City written notice of termination, cancellation, or material alteration of the insurance at least 30 clear days before the effective date thereof.

Personal information on this form is collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act and will be used for the purpose of processing vendor applications. Questions about this collection or personal information should be directed to the City Clerk, 200 McIntyre Street East, North Bay (705) 474-0626, ext. 2510.

Please return forms to the Arts Culture & Recreation Department, 200 McIntyre Street East, North Bay or email them to [fieldsandparks@northbay.ca](mailto:fieldsandparks@northbay.ca) by **June 9<sup>th</sup>, 2023**.  
Questions about the event? Contact the Arts Culture & Recreation Department (705) 474-0626, ext. 2322